

LEARNING RESOURCE CENTRE - SUBJECT GUIDE

BERJAYA Business School

Master of Business Administration (MBA)

MAIN SUBJECT	RELATED SUBJECT	LOCATION (BY CLASS NO.)
Accounting	Accounting	HF5635
	Accounting principle	HF5635
	Business accounting	HF5635
	Cost accounting	TX911.3
	English for accounting	PE1115
	Finance	HG4026
	Financial accounting	HF5635, HF5686
	Hospitality accounting	HF5686.H75
	Managerial accounting	HF5657.4, HF5686.H75
Business	Business	HF5001 – HF6182.2 , HD70
	Business accounting	HF5635
	Business communication	HF5718
	Business ethics	HF5387
	Business essentials	HD70
	Business law	KPG856
	Business marketing	HF5415
	Business mathematic	HF5694
	Business statistics	HF1017
	Business -- tourism	G155.A1
	Contemporary business	HD31
	Economics for business	HD30.2
	Entrepreneurship	HD62.5
	Global business	HD62.4
	International business	HF1379
	Retail business	HF5429
	Spa business	RA794
	Supply Chain Management	HD38.5
Communication	Business communication	HF5718
	Culture communication	G149
	Human communication	BF637.C45
	Management communication	HD30.3
	Managerial communication	HD30.3
	Marketing communication	HF5813.U6
	Mass communication	P90, P94.65.U6
	Public speaking	PN4129.15
	Tourism communication	G149
Economics	Economics	HB171.5
	Economics for business	HD30.2
	Macroeconomics	HB172.5
	Microeconomics	HB172
	Recreation -- Economic aspects	GV188
	Sports -- Economic aspects	GV716

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Ethics	Corporate -- Ethics	HD2741
	Ethics	BJ1 – BJ1725
	Business ethics	HF5387
	Tourism ethics	G155.A1
Hospitality Industry	Home economics	TX1 – TX1110
	Hospitality industry	TX901 – TX953
	Hospitality industry -- Accounting	HF5686.H75
	Hospitality industry -- Computer	TX911.3.E4
	Hospitality industry -- Customer services	TX911.3.C8
	Hospitality industry -- Law and Legislation	KF951, KF2042
	Hospitality industry -- Marketing	TX911.3.M3
	Hospitality industry -- Tourism	G155.A1
Human Resource Management	Hospitality industry -- Personnel management	TX911.3.P4
	Human resource management	HF5549, HF5549.2.U5
	Personnel management	HF5549
	Special event industry -- Personnel management	GT3405
Management	Business management	HD62.7
	Catering management	TX921
	Classroom management	LB3013
	Customer services -- Management	HD9980.5
	Event management	GT3405
	Hospitality management	TX911.3.M27
	Management information system	T58.6
	Restaurant management	TX911.3.M27
	Retail management	HF5429
	Risk management	HG8051
	Service industries -- Management	HD9980.5
	Business marketing	HF5415.12
Marketing	Communication in marketing	TX911.3.M3
	Direct marketing	HF5415.126
	Hospitality industry -- Marketing	TX911.3.M3
	International marketing	HF1416
	Marketing	HF5415
	Marketing communication	HF5415.123
	Marketing management	HF5415.13
	Marketing research	HF5415.2
	Restaurant -- Marketing	TX911.3.M3
	Retail marketing	HF5429
	Service industries -- Marketing	HD9980 , HF5415.122
	Sports -- Marketing	GV713
	Tourism -- Marketing	G155.A1

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Tourism	Air travel ; Airlines	HE9761 – HE9990
	Deep diving	GV838.672 – GV838.674
	Cultural tourism	G156.5
	Ecotourism	G156.E26
	Economic tourism	G155.A1
	Ethics tourism	G155.A1
	Event tourism	G155.A1
	Food and wine tourism	G155.A1
	Heritage tourism	G156.5.H47, GN6356.M4
	History of tourism	G156
	Leisure tourism	GV75
	Marketing tourism	G155.A1
	Rural tourism	G155.A1
	Strategic management in tourism	G155.A1
	Tourism and sustainability	G154.9
	Tourism concept and practice	G155.A1
	Tourism policy	G155.A1
	Tourism --Hospitality	TX911.3.M3
	Tourism -- Law and legislation	KF951
	Tourism--Medical	RA441.5
	Transportation	G155.A1